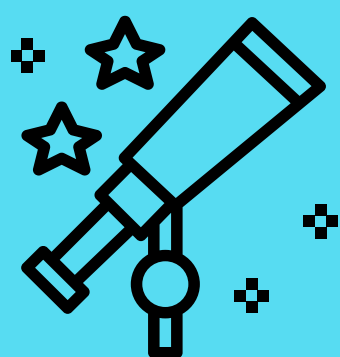# 24 Ways to Kill Network Engagement
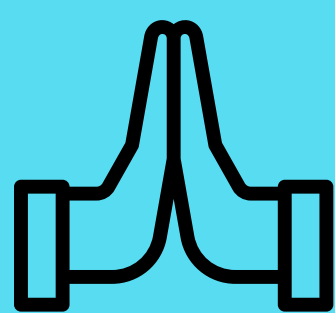
❯ FORGET VISION

1. Don't create a clear, compelling network vision
2. Don't invite others to help create the vision
3. Don't solve a challenging and unique problem
4. Never ever talk about the vision once its done

❯ IGNORE MEMBER IDEAS

5. Don't connect members with common interests
6. Never ask members for input or what they think
7. Don't invite members to do anything important
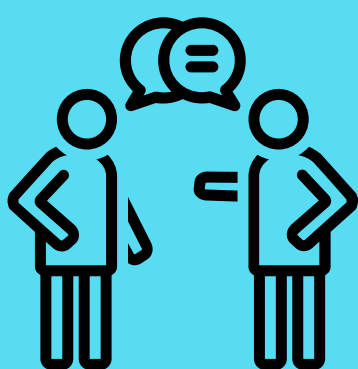8. Don't create ways for members to share updates

❯ MINIMIZE RELATIONSHIPS

9. Don't make time to listen to each other or God
10. Don't make prayer an important part of network life
11. Don't encourage deep relationships and friendships
12. Never intentionally connect members of the network

❯ MAKE MONEY AWKWARD

13. Make everything about money...or the lack of it
14. Don't talk about money – its not spiritual
15. Never ask for money from partners or donors
16. Don't share budgets or explain how money is used

❯ RESIST COMMUNICATION

17. Don't provide regular updates
18. Don't excite or inspire people with impact stories
19. Keep people in the dark about decisions
20. Don't provide specifics...ever...about anything

❯ PREVENT COLLABORATION

21. Don't orient new members to the network
22. Never resolve on-going conflict between members
23. Create too many projects and no work groups
24. Invite members to take on unclear roles and have unclear expectations